

THE

inner

Game

COACHING CONFERENCE

CONVERSATIONS WITH THE PIONEERS:

TIMOTHY GALLWEY
SIR JOHN WHITMORE
DR. ROBERT KRIEDEL
SEAN BRAWLEY

I am very excited to announce that
the first Inner Game Coaching Conference
will be held
August 1-3, 2007 in Los Angeles, California
at the
Westlake Village Inn.

This is a once in a life-time opportunity to interact closely with the pioneers of the Inner Game, those forward thinkers who have had a profound impact on coaching and leadership in sports and business. The conference will be limited to 40 people.

Sportively Yours,

Sean Brawley
(Conference Organizer)

To register please go to
www.theinnergameconference.com

KEYNOTE SPEAKERS

Please join us for an extraordinary opportunity to learn from the experts about how to apply Inner Game principles to sports, business, and life. Our all-star line up features Inner Game founder, **Timothy Gallwey**, corporate coaching pioneer, **Sir John Whitmore**, Inner Skiing co-author, **Robert Kriegel, Ph.D.**, and **Sean Brawley**, one of the few “Gallwey endorsed” Inner Game coaches in the world. This will be the first time Gallwey and Whitmore have collaborated in over 25 years!

WHO SHOULD ATTEND

This conference is especially for those who have a sincere interest in making an impact in the world of coaching and leadership in sports and business. Confirmed attendees include corporate coaches, life coaches, a SVP of Sales for Siemens, the Global Human Resource Director for GE Money, Olympic coaches, and duff golfers in senior leadership positions at major corporations.

EXTRAORDINARY LEARNING BENEFITS

Why do we perform so well one day and so poorly the next?

Why is it so hard to break a bad habit and replace it with a better one?

Why can't we do what we already know how to do?

The Inner Game Conference offers participants a truly unique chance to explore Inner Game principles more deeply with the experts. You will learn not only how to develop your potential in a more fulfilling way but also learn how to overcome the inner obstacles that can get in your way. In addition, you will have an unrivaled opportunity to:

- Interact in a “hands-on” fashion with the pioneers of the Inner Game
- Discuss “cutting-edge” future trends in corporate coaching and leadership
- Develop a network of like-minded peers
- Get personal feedback on your coaching skills
- Improve your golf and tennis games!

SPECIAL HIGHLIGHTS

“This will be a highly experiential, intimate experience for all involved.”
- Tim Gallwey -

The conference will be highly experiential. We will explore the Inner Game through a wide variety of activities including:

- on-court tennis and golf exercises
- coaching practice
- group games
- yoga and body movement exercises
- reflective inquiry

Because the group will be limited to only 40 people, you will have an unparalleled chance to interact closely with each speaker.

In fact, each day a small group of 10 or less will have a chance to have an intimate group conversation with each speaker.

Another highlight is the up close and personal panel conversation of Gallwey, Whitmore, Kriegel and Brawley, getting their personal views on learning, performance, coaching and change. Participants will also learn about the origins of the Inner Game and how each developed their Inner Game skills and applied it in their work and life.

As Gallwey firmly believes that experience is the best teacher, our goal is to create a safe and challenging environment where extraordinary learning experiences are possible.



CONFERENCE SITE

Located approximately 45 miles north of Los Angeles International Airport, the Westlake Village Inn is one of Southern California's premier properties for special events.

The Inn is renowned for its seventeen acres of professionally manicured landscape. Our meeting room looks out upon several varieties of roses, wildflowers, and flowering herbs which grace the small lake. The Inn is an oasis of Mediterranean charm and serenity, perfect for an Inner Game seminar.

Hotel rooms have been reserved with special rates for participants. Contact the hotel directly at

www.westlakevillageinn.com

REGISTRATION AND CONFERENCE FEES

Cost for the 3-day conference is US \$1,400 per person.

The fee includes lunch each day and each participant will receive 3 personally autographed books of their choice by

*Galloway,
Whitmore
and
Kriegel.*

To register please go to www.theinnergameconference.com to sign up on-line.



Timothy Gallwey

W. Timothy Gallwey is the founder of the Inner Game and is considered a pioneer in both the fields of sports psychology and corporate coaching. Starting in the mid 1970's he produced a series of best selling books in tennis, golf, skiing, music and work, which set forth a new methodology for the development of personal and professional excellence in a variety of fields. For the last twenty years he has been introducing the Inner Game approach to corporations looking for better ways to manage change. Gallwey is currently working on his latest book, *The Inner Game of Stress*.



Sir John Whitmore

Sir John Whitmore is Executive Chairman of Performance Consultants International. Rated as the Number One Business Coach by the Independent Newspaper and as having had the most impact on the coaching profession by the UK Association of Coaching, John is a pre-eminent thinker in leadership and organizational change. He has written five books on sports, leadership, and coaching, of which *Coaching for Performance* is the best known having sold over 300,000 in 17 languages.



Robert Kriegel, Ph.D.

Dr. Robert Kriegel is one of the most in demand business speakers in the country. He teaches bold, innovative, "out of the box" strategies for keeping ahead of the changes, challenges and competition in today's dynamic marketplace. Co-author with Gallwey of the immensely popular *Inner Skiing*, Kriegel has also authored several best-selling business books including, *If it ain't broke...Break it!* He is a former all-American athlete and pioneer in the field of sports psychology, having coached both Olympic and pro athletes. The New York Times said his work, "spurred a revolution in performance practices."



Sean Brawley

A former top 150 world ranked tennis professional, Sean Brawley is one of the world's few Gallwey-certified Inner Game coaches. Brawley has worked with such elite sports organizations as the New York Yankees and Seattle Mariners and has been the primary mental fitness coach of the USC football team for the past 6 years. He has also created Corporate Coaching programs for such companies as GE, Seagate Technology, Union Bank of California, Kaiser Permanente and House of Blues.

THE



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COACHING CONFERENCE

REGISTRATION

FAX: 877-570-1610

the first Inner Game Coaching Conference

August 1-3, 2007 in Los Angeles, California

Westlake Village Inn

Cost for the 3-day conference is US \$1,400 per person.

First name

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Last name

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Address

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ZIP Code

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City

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Phone Fax

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e-mail

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Date, Signature